



Morgan Hill's Quality of Life Needs & Priorities Community Engagement Update



City Council Meeting June 1, 2016
Agenda Item # 14

Morgan Hill is a Special Place



- Amazing quality of life, unique sense of community, and strong property values
- As a community, we need to continue to address our quality of life needs
- Maintaining strong city services are important to protecting Morgan Hill's quality of life and local property values

Background

- Safe and Sustainable Streets Study (May 2013)
- Infrastructure Funding Update Report (November 2014)
- Infrastructure Funding as Council Goal for 2015
- Public Infrastructure Financing Report (April 2015)



Background (cont.)

- Approval of Funding for Community Survey and Communications/Feasibility Strategy Firm (April 2015)
- Best Practices for Potential Ballot Measures Workshop (June 2015)
- Authorized City Manager to execute Consulting Agreements with the Lew Edwards Group and Godbe Research (July 2015)



Why Engage ?

- Community engagement is key to better understanding the priorities of our community
- Before any decisions are made the City Council must be aware of the Community's priorities



Engagement Process

- Statistically valid survey of likely Morgan Hill voters (November/December 2015)
- Results of survey (January 2016)
 - Shared with City Council
 - Community
 - Available on website morganhill.ca.gov/qualityoflife



Community's Quality Of Life Service Needs and Priorities

- Residents identified the following quality of life service priorities:
 - Rapid response to 9-1-1 emergencies
 - Maintaining the number of police officers on neighborhood patrols
 - Maintaining crime prevention and investigation programs
 - Maintaining fire protection
 - Maintaining city streets and roads, and repairing potholes
 - Maintaining the long-term financial stability of the City



Engagement Process (cont.)

- Community Letters from City Manager
- Online Community Feedback Survey
 - morganhill.ca.gov/qualityoflife
- Community Presentations:
 - Teammates
 - LCAC
 - PRC
 - Planning Commission
 - Seniors
 - PD
 - JOHOA
 - AAUW
 - Historical Society
 - Chamber
 - Rotary
 - LMH



What We've Heard

Top 5 Priorities from Community Feedback Survey

- Maintaining City streets, roads and repairing potholes
- Rapidly responding to 9-1-1 emergency calls
- Maintaining safe, clean reliable local water supply
- Maintaining fire protection services
- Managing growth to maintain neighborhood character



What We've Heard

Top Comments From Community Feedback Survey

- Better management of growth
- Solving traffic problems in Morgan Hill
- Police/Fire and safety are very important
- Preserving open space and agricultural land



What We've Heard

Themes From Presentation



- More affordable senior housing is needed
- Concern about new development and water supply
- Need for more affordable housing in general
- Interest in knowing PCI for County roads in Morgan Hill

What We've Already Done

Enhancements to Public Safety

- Hire a full-time Public Safety Dispatch Supervisor
- Purchase Patrol rifles specific to each officer for personalization of weapon
- Purchase a used reserve fire engine as a back-up to the City's existing Fire Department fleet



Recommended
Operating & CIP Budget
FY 2016-17 & 2017-18



What We've Already Done

Enhancements to Public Safety

- Purchase Automated External Defibrillators (AEDs) for all Police Department Patrol vehicles
- Body-worn Camera upgrade (BWC)



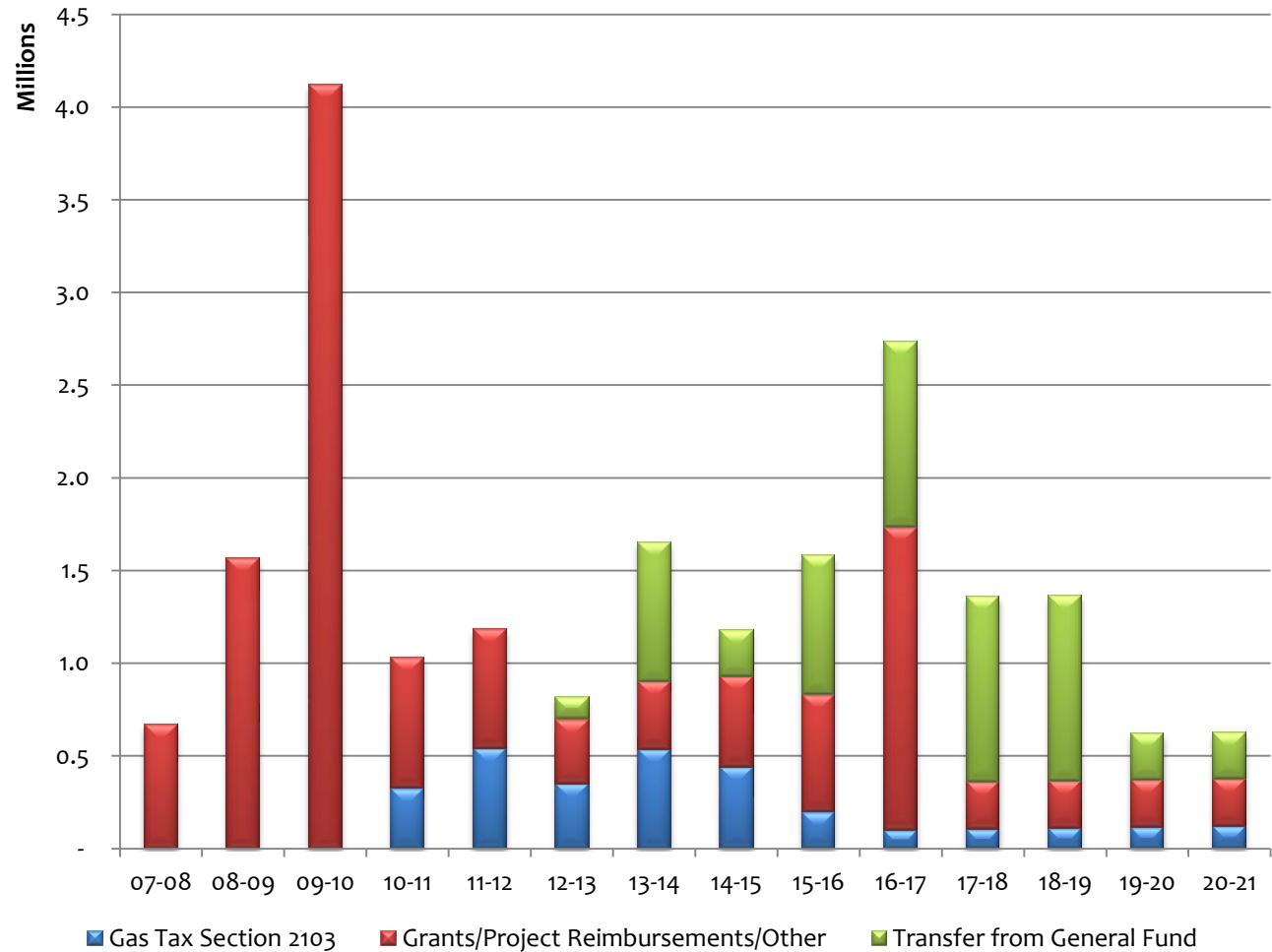
Recommended
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What We've Already Done

Invest \$1 Million annually for the repair of our streets



What's Next?

- Continue to listen to community
- Statistically valid poll of likely Morgan Hill voters by Godbe Research
- Return to Council in July
 - Additional community feedback
 - Results of the 2nd statistically valid survey
 - Recommendations on whether or not to move forward with a revenue measure for the November ballot

