



# Morgan Hill's Quality of Life Needs & Priorities Community Engagement Update



City Council Meeting June 1, 2016  
Agenda Item # 14

# Morgan Hill is a Special Place

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- Amazing quality of life, unique sense of community, and strong property values
- As a community, we need to continue to address our quality of life needs
- Maintaining strong city services are important to protecting Morgan Hill's quality of life and local property values

# Background

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- Safe and Sustainable Streets Study (May 2013)
- Infrastructure Funding Update Report (November 2014)
- Infrastructure Funding as Council Goal for 2015
- Public Infrastructure Financing Report (April 2015)





# Background (cont.)

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- Approval of Funding for Community Survey and Communications/Feasibility Strategy Firm (April 2015)
- Best Practices for Potential Ballot Measures Workshop (June 2015)
- Authorized City Manager to execute Consulting Agreements with the Lew Edwards Group and Godbe Research (July 2015)



# Why Engage ?

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- Community engagement is key to better understanding the priorities of our community
- Before any decisions are made the City Council must be aware of the Community's priorities



# Engagement Process

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- Statistically valid survey of likely Morgan Hill voters (November/December 2015)
- Results of survey (January 2016)
  - Shared with City Council
  - Community
  - Available on website [morganhill.ca.gov/qualityoflife](http://morganhill.ca.gov/qualityoflife)





# Community's Quality Of Life Service Needs and Priorities

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- Residents identified the following quality of life service priorities:
  - Rapid response to 9-1-1 emergencies
  - Maintaining the number of police officers on neighborhood patrols
  - Maintaining crime prevention and investigation programs
  - Maintaining fire protection
  - Maintaining city streets and roads, and repairing potholes
  - Maintaining the long-term financial stability of the City



# Engagement Process (cont.)

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- Community Letters from City Manager
- Online Community Feedback Survey
  - [morganhill.ca.gov/qualityoflife](http://morganhill.ca.gov/qualityoflife)
- Community Presentations:
  - Teammates
  - LCAC
  - PRC
  - Planning Commission
  - Seniors
  - PD
  - JOHOA
  - AAUW
  - Historical Society
  - Chamber
  - Rotary
  - LMH





# What We've Heard

## Top 5 Priorities from Community Feedback Survey

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- Maintaining City streets, roads and repairing potholes
- Rapidly responding to 9-1-1 emergency calls
- Maintaining safe, clean reliable local water supply
- Maintaining fire protection services
- Managing growth to maintain neighborhood character



# What We've Heard

## Top Comments From Community Feedback Survey

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- Better management of growth
- Solving traffic problems in Morgan Hill
- Police/Fire and safety are very important
- Preserving open space and agricultural land



# What We've Heard

## Themes From Presentation

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- More affordable senior housing is needed
- Concern about new development and water supply
- Need for more affordable housing in general
- Interest in knowing PCI for County roads in Morgan Hill



# What We've Already Done

## Enhancements to Public Safety

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- Hire a full-time Public Safety Dispatch Supervisor
- Purchase Patrol rifles specific to each officer for personalization of weapon
- Purchase a used reserve fire engine as a back-up to the City's existing Fire Department fleet



Recommended  
Operating & CIP Budget  
FY 2016-17 & 2017-18



# What We've Already Done

## Enhancements to Public Safety

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- Purchase Automated External Defibrillators (AEDs) for all Police Department Patrol vehicles
- Body-worn Camera upgrade (BWC)



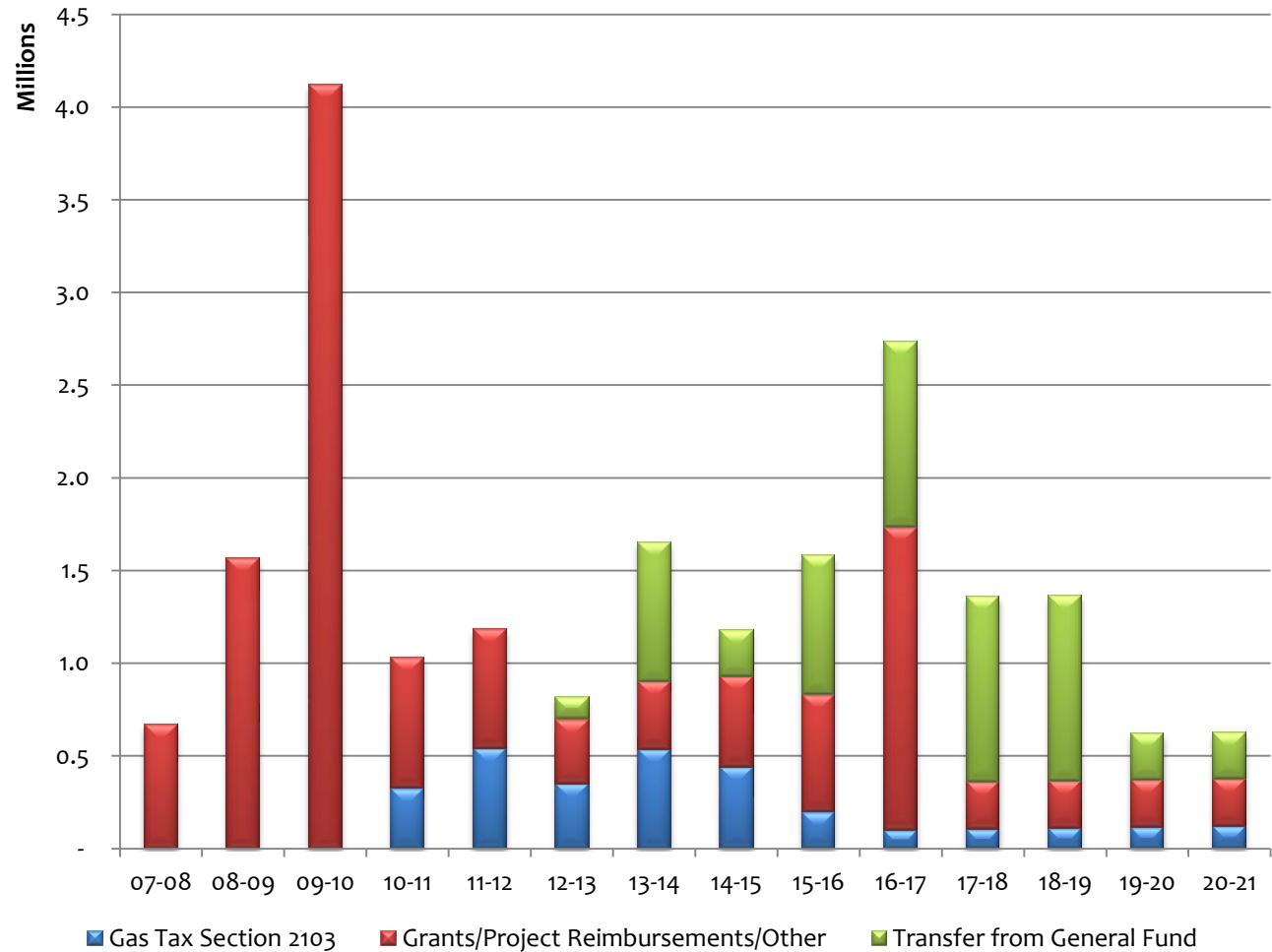
Recommended  
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# What We've Already Done

Invest \$1 Million annually for the repair of our streets





# What's Next?

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- Continue to listen to community
- Statistically valid poll of likely Morgan Hill voters by Godbe Research
- Return to Council in July
  - Additional community feedback
  - Results of the 2<sup>nd</sup> statistically valid survey
  - Recommendations on whether or not to move forward with a revenue measure for the November ballot

