

Argument in favor of Morgan Hill Ballot measure ____

March 3, 2020 Primary Election

Signers in favor of the ballot measure:

1. Richard Constantine, Mayor of Morgan Hill
2. Brittney Sherman, Morgan Hill Chamber of Commerce, Chief Operating Officer
3. John Kuhlen, Morgan Hill Police Officers Association, President
4. Richard Kent, President, Mission Ranch Homeowners Association
5. Suman Ganapathy, Commissioner, Morgan Hill Library, Culture and Arts Commission

Arguments in support or opposition of the proposed laws are the opinions of the authors

Received
City of Morgan Hill

DEC - 2 2019

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SANTA CLARA COUNTY REGISTRAR OF VOTERS

ARGUMENT DECLARATION BY AUTHOR(S) OR PROponent(S) (Elections Code § 9161, 9164, 9501, 9501.5, 9600)

The undersigned author(s) of the argument in favor of / against ballot measure _____ at the _____ election for the _____ City of Morgan Hill _____

to be held on MARCH 3, 2020 (date of election) hereby state that such argument is true and correct to the best

of their (his / her / their) knowledge and belief.

1. Richard Constantine 12/2/19 Signature Date Mayor, Morgan Hill Type Title to Appear on Argument

17609 LANCIA Drive 95037 Residential Address Morgan Hill, CA Richard Constantine M/F Print Name as Signature will appear in VIG*

Author meets criteria of: X Gov. Bd. Member Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

2. [Signature] 12/2/19 Signature Date Morgan Hill Chamber of Commerce, Chief Operating Officer Type Title to Appear on Argument

965 Llagas Rd, Morgan Hill 95037 Residential Address Brittney Sherman M/F Print Name as Signature will appear in VIG*

Author meets criteria of: Gov. Bd. Member X Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

3. [Signature] 12/2/19 Signature Date Morgan Hill Police Officers Association, President Type Title to Appear on Argument

17055 Copper Hill Dr, Morgan Hill 95037 Residential Address John (Johannes) Kuhlen M/F Print Name as Signature will appear in VIG*

Author meets criteria of: Gov. Bd. Member X Principal Officer of Bona Fide Assoc. Reg. Voter in Dist.

4. [Signature] 12/2/2019 Signature Date President, Mission Ranch Homeowners Association Type Title to Appear on Argument

1487 Santa Ines Way, Morgan Hill 95037 Residential Address Richard Kent M/F Print Name as Signature will appear in VIG*

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. X Reg. Voter in Dist.

5. [Signature] 12/02/2019 Signature Date Commissioner, Morgan Hill Library, Culture and Arts Commission Type Title to Appear on Argument

17487 Calle Caballeria Ct Morgan Hill 95037 Residential Address SUMAN Ganapathy M/F Print Name as Signature will appear in VIG*

Author meets criteria of: Gov. Bd. Member Principal Officer of Bona Fide Assoc. X Reg. Voter in Dist.

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* VIG = Voter Information Guide

City of Morgan Hill

Ballot Argument in Favor of Measure ____

March 3, 2020 Primary Election

Morgan Hill is one of the best towns in Santa Clara County to live in. We pride ourselves on excellent city services – public safety, parks, libraries and much more. However, Morgan Hill faces a looming potential city deficit of \$7,000,000 per year that could negatively impact city services. Something must be done.

Yes on Madrone Business Park Hotels (Measure __) is part of the answer.

City staff, City government, over 400 Morgan Hill residents, businesses and community leaders established an “Economic Blueprint” to help guide our City’s future and meet fiscal challenges. One option was additional hotel rooms.

Last year, the Planning Commission and City Council unanimously approved two new business park hotels at Madrone Business Park of approximately 100 rooms each. Businesses located there routinely bring customers and other professionals to Morgan Hill. Locating hotels in the business park makes sense.

Independent hotel studies concluded these business park hotels will generate between \$700,000 and \$1,000,000 in hotel tax revenue annually, paid by hotel users, to fund police, fire, parks, library, roads and other essential city services. Hotel patrons will be paying these taxes, not Morgan Hill residents.

Current Morgan Hill hotel owners are concerned about competition. They collected signatures to place this issue on the ballot.

However, their concern was specifically examined by the City:

- 1) An independent study concluded there is “substantial unaccommodated demand” for new hotels.
- 2) The study’s conclusion was corroborated when La Quinta Hotel opened in 2017 and hotel tax revenue increased significantly, as it has since 2011.

We ask that you consider these facts carefully. We strongly believe that Morgan Hill needs the hotel tax revenue for basic city services.

We hope you will agree with us and a large community coalition by voting Yes on Madrone Business Park Hotels (Measure __). www.JustRightforMorganHill.com