

# Preventing Sextortion Among Youth

#StartTheConversation



Sextortion is an online exploitation crime directed towards children, in which coercion or blackmail is used



- ▶ to acquire sexual content
- ▶ to engage in sex
- ▶ to obtain money

## WHAT IS HAPPENING?

### Youth are Sharing Nude Content

**1 in 6** youth surveyed (ages 9 - 17) have shared a nude image



**50%** of kids who shared didn't care if they knew the recipient in real life



**41%** of those youth who have shared, also sent images to people they believed to be ADULTS

*Information from Thorn SG-CSAM Report, 2020*

### Child Sextortion Case Facts



**60%** knew the perpetrator



**51%** did not report incidents to family or friends



**13%** reported incidents to law enforcement



*Information from Sextortion of Minors: Wolak et al, 2017*

## WHAT CAN WE DO?



### Talk to your children about sexting & sextortion



- ▶ Remind them: Don't create, request, or share images!
- ▶ Remember that 5 out of 6 children report that they haven't shared a nude image
- ▶ 1 in 4 victims of sextortion were 13 or younger when threatened
- ▶ The perpetrator is to blame!



### Have regular conversations with your children about their online activity - be their trusted adult



### If someone asks for help, HELP THEM

- ▶ Do you know anyone that may need help with this?
- ▶ There's no mistake too big. You can always ask for help.
- ▶ What would you do if someone pressured you for sexual images or "nudes"?



### Access Helpful Resources

- ▶ National Center for Missing & Exploited Children Website ([missingkids.org](http://missingkids.org))  
CyberTipline: Report sexual exploitation of minors at [www.report.cybertip.org](http://www.report.cybertip.org)  
Get Help Now: Learn how to remove explicit content from popular platforms at [www.missingkids.org/gethelpnow/isyourexplicitcontentoutthere](http://www.missingkids.org/gethelpnow/isyourexplicitcontentoutthere)
- ▶ Thorn Website ([thorn.org](http://thorn.org))  
Stop Sextortion: Help for victims, Tips for adults at [www.stopsextortion.com](http://www.stopsextortion.com)